

Dursley Town Council - Strategic Plan 2022-25

1.0 Encouraging a Dynamic and Sustainable Economy for Dursley						
1.1 Develop additional policies to complement our Neighbourhood Plan - "Future Dursley"						
Actions	Responsible	Date/Timescale	Budget Code	Budget Figure	Notes/Comments	
1.1.1 Heritage List of non-listed properties in Dursley	Dursley Town Council	2022/23	Policy & Finance: Plan & Projects (Code 560)	£3k	Project commenced in April 2022	
1.1.2 To develop a Local Design Guide	Dursley Town Council	2023/24	Policy & Finance: Plan & Projects (Code 560)	£5k		
1.1.3 Review on NDP following the completion of the updated Local Plan by Stroud District Council	Dursley Town Council	2023/24	Policy & Finance: Plan & Projects (Code 560)	£2k		
1.2 Provide support for residents to tackle unemployment & hardship in Dursley						
1.2.1 Funding for Citizen's Advice to host meetings in Dursley	Responsible Dursley Town Council	Date/Timescale 2022/23	Policy & Finance: Grants (Code 551)	£5.5k	Notes/Comments 2022/23 Revenue Grant Awarded in October 2021.	
1.3 Oversee and help coordinate activities and local events in the town in partnership with organisations and charitable trusts.						
1.3.1 Pancake Race on Parsonage Street	Responsible Dursley Town Council	Date/Timescale 2022-25 (Shrove Tuesday) Jun-22	Policy & Finance: Staff (Code 100) Town Improvements: Festive Dursley (Code 480)	n/a	Notes/Comments Costs incurred included within staff time	
1.3.2 Picnic on the Rec to celebrate the Queens Platinum Jubilee	Dursley Town Council			£2k		
1.3.3 Summer Festival	Working Group Dursley Town Council/Festive Dursley Working Group/Volunteers	2022-25 (July)	Town Improvements: Festive Dursley (Code 460)	£2k	2022 event being managed by volunteers from the town traders/businesses	
1.3.4 Festive Switch On Event	Dursley Town Council/Festive Dursley Working Group	2022-25 (November)	Town Improvements: Festive Dursley (Code 460)	£7k		
1.3.5 Remembrance Service	Policy & Finance Committee	2022-25 (November)	Policy & Finance: Staff (Code 100)	n/a	Costs incurred included within staff time	
1.4 Use local and national expertise to create a unique identity for the town and find new ways of effectively marketing that identity.						
1.4.1 To manage a Visitor Information Centre at Dursley Library	Responsible Dursley Town Council/Gloucestershire County Council	Date/Timescale 2022-23	Town Improvements: Tourism (Code 491)	£2k	Notes/Comments In partnership with Gloucestershire County Council.	
1.4.2 Support "Dursley Welcomes Walkers" project, encouraging visitors to visit Dursley	Dursley Town Council	2022-25 (October)	Policy & Finance: Grants (Code 550)	£500	Three year Revenue Grant approved in October 2022	
1.4.3 Produce a quarterly newsletter highlighting Town Council and Community information and neighbouring Market Towns	Dursley Town Council	2022-25	Policy & Finance: Staff (Code 100)	n/a	Costs incurred included within staff time	
1.4.4 Assist development of Trial Smartphone App in association with Stroud District Council and neighbouring Market Towns	Stroud District & Market Towns Inc Dursley Town Council	2022/23 (trial period)	Welcome Back Fund (No financial commitment on DTC currently)	n/a	Potential future financial commitment should trial period be deemed successful	
1.4.5 Various Tourism Projects in partnership with neighbouring market towns - managed by Tourism Officer (SDC)	Stroud District & Market Towns Inc Dursley Town Council	2022/23	Town Improvements: Tourism Reserve Funds	£5k	Councillors have committed to £5k in potential funds towards future projects	
1.4.6 To facilitate a Visit Dursley Group and co-ordinate Visit Stroud and Stroud District Tourism Forum	Dursley Town Council/Volunteers	2022/23	Policy & Finance: Staff (Code 100)	n/a	Costs incurred included within staff time	
1.4.7 To facilitate the Cotswold Edge and Severn Vale Tourism Network	Dursley Town Council/Volunteers	2022/23	Policy & Finance: Staff (Code 100)	n/a	Costs incurred included within staff time	
1.4.8 To apply and secure funds for Tourism from post-Covid opportunities including Build Back Better and Welcome Back initiatives	Dursley Town Council	2022/23	Policy & Finance: Staff (Code 100)	n/a	Costs incurred included within staff time	
1.5 Help Local Groups become resilient, self-reliant and sustainable						
1.5.1 Assist "not for profit" organisations/Charitable trusts to achieve grants by offering advice/guidance.	Responsible Policy & Finance Committee	Date/Timescale 2022-25	Policy & Finance: Staff (Code 100)	n/a	Notes/Comments Costs incurred included within staff time	
1.5.2 Provide advice to others and continue to build/develop strong networks	Policy & Finance Committee	2022-25	Policy & Finance: Staff (Code 100)	n/a	Costs incurred included within staff time	
1.5.3 Annual Grant Allocation - Small & Urgent Grants	Policy & Finance Committee	2022-25	Policy & Finance: Grants (Code 550)	£5k		
1.5.4 Annual Grant Allocation - Small & Urgent Grants	Policy & Finance Committee	2022-25	Policy & Finance: Grants (Code 551)	£30k		

2.0 Create a Vibrant Participatory Community		Responsible		Date/Timescale		Notes/Comments	
2.1 Make best use of town's green spaces		Green Spaces Committee		2022-25		Earmarked Reserve Fund to be used when land identified.	
Actions		Green Spaces Committee		2022-25		Annual allocation of funding to earmarked reserve	
2.1.1	Identify additional land for allotments within the town	Green Spaces Committee	2022-25	Green Spaces: Allotments (Code 390)	£20k	ST06 Funding Allocated but not received	Available
2.1.2	Identify Funding to improve the facilities of the Pavilion at WMRG	Green Spaces Committee	2022-25	Green Spaces: WMRG Toilet (Code 914)	£10k	ST06 Funding Allocated but not received	Available
2.1.3	Identify Funding to construct and manage floodlighting at WMRG	Green Spaces Committee	Not Programmed	Policy & Finance: Staff (Code 100)	n/a	ST06 Funding Allocated but not received	Available
2.1.4	Identify Funding to construct and manage a skate park improvement at WMRG	Green Spaces Committee	Not Programmed	Policy & Finance: Staff (Code 100)	n/a	ST06 Funding Allocated but not received	Available
2.1.5	Kingshill Playing Fields - Ongoing upgrade of playing equipment	Green Spaces Committee	2022/25	Green Spaces: Kingshill (Code 927)	£10k	ST06 Funding Allocated but not received	Available
2.1.6	Improvement/Update of Facilities located on Green Spaces	Green Spaces Committee	2022/25	Green Spaces: Facilities Improvements (Code 380), Play Areas (Code 385), GS Projects (Code 395)	£11k	ST06 Funding Allocated but not received	Available
2.1.7	Management & Maintenance of Green Spaces Areas including Kingshill Cemetery, War Memorial Recreation Ground, Highfields Play Area, Kingshill Play Area, Twinberrow Woods and other adhoc locations within the town centre	Green Spaces Committee	2022/25	Green Spaces: Staff (Code 300) Land and Buildings Management (Code: 320)	£10k	ST06 Funding Allocated but not received	Available

2.2 Maintain the town character whilst encouraging sustainable growth		Responsible	Date/Timescale	Notes/Comments
Actions		Planning Committee		
2.2.1	Ensure new developments are sustainable	Planning Committee	2022/25	n/a
2.2.2	Ensure existing employment land is protected	Planning Committee	2022/25	n/a
2.2.3	Ensure S106 funding is directed to the correct projects and improvements	Planning Committee	2022/25	n/a
2.3 Enhancing the town centre		Responsible	Date/Timescale	Notes/Comments
Actions		Town Improvements Committee	2022/25	£5k
2.3.1	Maintenance and Provision of New Street Furniture - bus shelters etc	Town Improvements Committee/Dursley in Bloom		
2.3.2	Maintenance and Provision of Plants & Planters for Dursley in Bloom Display	Town Improvements Committee/Dursley in Bloom	2022/25	£1.5k
2.3.3	Watering of Dursley in Bloom plants, planters and hanging baskets.	Town Clerk/Grounds Staff	2022-25	n/a
2.3.4	War Memorial - Maintenance of WW2 memorial (WMRG)	Town Improvements Committee	2022/23	£500
2.3.5	Maintenance and Provision of Notice Boards	Green Spaces Committee	2022/25	£1.5k
2.3.6	Manage Long Street Car Park	Town Improvements Committee	2022/25	£42k
2.3.7	Monitor and Maintain Town Centre CCTV system	Town Improvements Committee	2022/25	£3k
3.0 Supporting the town's young people				
3.1 Young People				
Actions				
3.1.1	Provide Young Person sessions for 11-18 at Vibe through the delivery with our Youth Service Provider (The Door Youth Project)	Policy & Finance Committee	2022/25	£40k
3.1.2	Facilitate and host Young People events and sessions from other providers at Vibe.	Policy & Finance Committee	2022/25	n/a
3.2.3	To review and procure a new Youth Service Provider.	Policy & Finance Committee	2023/24	n/a

4.0	Improving the town burial assets												
4.1	Kingshill Cemetery												
	Actions												
4.1.1	Maintain & manage Kingsill Cemetery	Responsible Green Spaces Committee	Date/Timescale 2022/25			Green Spaces: Staff (Code 300)	n/a				Notes/Comments Costs incurred included within staff time		
4.2	St Marks Closed Cemetery												
	Actions												
4.2.1	Maintain & manage the closed churchyard of St Mark's	Responsible Green Spaces Committee	Date/Timescale 2022/25			Green Spaces: Staff (Code 300)	n/a				Notes/Comments Costs incurred included within staff time		
5.0	Ensuring an Innovative and Supporting Town Council												
5.1	Town Council Structure and Improvement												
	Actions												
5.1.1	Review three years works programme.	Responsible Town Clerk & Staff	Date/Timescale 2022/25			Green Spaces: Staff (Code 300)	n/a				Notes/Comments Costs incurred included within staff time		
5.1.2	Review of Staff and training requirements	Staff Committee	2022/25			Policy & Finance: Staff (Code 100)	n/a				Costs incurred included within staff time		
5.1.3	Continue to improve and review the Town Council	Town Clerk/Policy & Finance Committee	2022/25			Policy & Finance: Staff (Code 100)	n/a				Costs incurred included within staff time		
5.1.4	Allocate CIL funds to local projects/improvements	Council & All committees	2022/25			Policy & Finance: Community Infrastructure Levy (Code 924)	£5.5k				CIL Funds held at 31st March 2022		

Motion calling for 20mph limits as a default for Dursley residential streets

with exceptions where appropriate

This council is working to improve the quality of life for the community in Dursley. As part of that, we want to protect residents and visitors from road danger and pollution. We are looking for ways to encourage the uptake of sustainable travel like walking and cycling and improve public health for all ages and abilities.

History The 30mph speed limit for residential areas in the UK was introduced in 1935 when there were about three million vehicles on British roads. Today there are more than 38 million. We have inherited a speed limit from a previous era, a time when the way in which people and vehicles mixed in this country was very different.

The first 20mph zone appeared in the UK in 1991. Since then numerous authorities have introduced 20mph limits in residential areas. Today an estimated 21 million people in the UK live in local authorities that embrace 20mph for most roads where cars and people mix: Lancashire, Oxford, Bath & North East Somerset, Scottish Borders, Bristol, Manchester, Birmingham and many more. The Welsh Government is proposing 20mph limits for residential streets in Wales.

What this motion is about This motion is a call for 20mph to become the default limit for streets where people live. As recommended by NICE[1] and WHO[2].

This motion is about 'sign only' 20mph limits which are seven times more cost effective than zones requiring the installation of traffic calming measures[3].

This motion is about asking Gloucestershire's Highways Authority to give serious consideration to the implementation of a default 20mph limit for residential streets throughout Dursley.

It is understood that exceptions need to be made to a 20mph default limit where the Highways Authority, having assessed the needs of vulnerable road users, believes a higher speed limit is safer[4](DfT).

Benefits of 20mph for residential streets

1. Quality of Life improvement Fear of traffic affects people's quality of life. The slower the traffic, the less noise and pollution, the less fear, the less actual danger. The slower the traffic the more people are likely to walk, cycle and ride on our streets. 20mph helps turn our streets into pleasant places.

2. Casualty reduction In 2018 there were 468 road casualties recorded on 30mph roads in Gloucestershire. Various studies show that 20mph limits substantially reduce casualties. On average by 20%[5]. Not only are there fewer accidents in 20mph limits, but the harm caused is greatly reduced. Pedestrians are more than four times more likely to die when hit by a vehicle travelling 30-40mph[6].

A 1% reduction in the average speed of traffic on urban main roads and residential roads with low speeds leads to a 6% reduction in the accident rate[7]

3. Healthier lifestyles 20mph limits encourage healthier and more sustainable transport modes such as walking and cycling. After 20mph limits were introduced in South Edinburgh children's 'permission to play out' more than doubled and cycling to school tripled.

4. Better for the environment There are also environmental benefits to 20mph limits. Driving more slowly at a steady pace reduces both carbon emissions and pollution[9](DfT). On average it takes 2.25 times more energy and fuel for a vehicle to reach 30 mph than 20 mph.

i) Pollution: 20mph offers better air quality from traffic and emissions reductions. Imperial College London found 20mph limits help improve air quality. Per 100 cars, 20mph was the equivalent of taking 32 petrol cars off the road in terms of particulates, and 30 petrol cars off the road in terms of Nitrogen Oxides[9][10].

ii) Noise reduction: Noise research studies show about a 3 decibel (dB(A)) reduction with 20mph – which is perceived as halving ambient noise[11]. Many people's lives are blighted by road noise which can affect sleep and mental health. Traffic noise can lead residents living towards the rear of properties and spending less time talking on the street, increasing the risk of loneliness.

5. 20mph is popular The National Travel Attitudes Study carried out by the Department for Transport in 2019 shows that seven out of 10 people support 20mph speed limits in residential streets. Once installed, 20mph schemes become even more popular[12].

Dursley council therefore resolves to contact *Gloucestershire County Council* asking for

- i. Serious consideration to be given to how best, and most cost effectively a 20mph speed limit can be progressed throughout residential areas of Dursley. Also consider, implementing a County wide residential 20mph speed limit.
- ii. Inform the local media of this decision;
- iii. Write to our MP (enclosing a copy of this motion) asking him to support the implementation of 20mph limits for residential areas throughout *Dursley*

Author: Mark Topping, FOD District Councillor

Gloucestershire 20s Plenty Facebook page: 20s Plenty Gloucestershire

Gloucestershire 20s Plenty Twitter: 20mphGlos

References:

[1]<https://www.nice.org.uk/guidance/ng70>

[2]WHO: Pedestrian safety - A road safety manual for decision-makers and practitioners (2013)

[3]Department for Transport – Interim Evaluation of the Implementation of 20mph Speed Limits in Portsmouth.

[4]<https://www.gov.uk/government/publications/setting-local-speed-limits>

[5]https://www.20splenty.org/20mph_casualty_reduction

[6]<https://www.rospa.com/rospaweb/docs/advice-services/road-safety/drivers/inappropriate-speed.pdf>

[7]Kirkby, T (2002), Memorandum by Kingston upon Hull City Council (RTS 152) – 20 mph zones in Kingston upon Hull, Select Committee on Transport, Local Government and the Regions.

[8]<https://www.gov.uk/government/publications/setting-local-speed-limits>

[9]<https://www.cityoflondon.gov.uk/business/environmental-health/environmental-protection/air-quality/Documents/speed-restriction-air-quality-report-2013-for-web.pdf>

[10]https://www.20splenty.org/emission_reductions

[11](UK Noise Association) https://www.20splenty.org/noise_and_speed

[12]https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/810908/national-travel-attitudes-study-2019-wave-1.pdf

**** Local Authority Casualty Cost and 20 mph Benefit Calculator:**

https://docs.google.com/spreadsheets/d/1gkkd-3fbN99KVGEEYEmr6-zsuTu_ZYCNgyjr9u0SMiqE/edit?pli=1#gid=1033671383

Gloucestershire 20s Plenty Facebook page: 20s Plenty Gloucestershire

Gloucestershire 20s Plenty Twitter: 20mphGlos

Direct Debits

APOGEE CORPORATION		
Monthly	£196.80*	Photocopier (usage)
BNP PARIBAS LEASING		
Quarterly	£641.21	Photocopier (Lease)
Lloyds Bank		
Monthly	Varies	Chargecard Purchases (Max monthly limit: £1,000)
CROWN GAS & POWER		
Monthly	£146.34*	Gas – Jacobs House
Monthly	£112.35*	Gas – Pavilion (WMRG)
DVLA		
Yearly	£275.00	Vehicle Tax
EE LIMITED		
Monthly	£52.92	3 x mobile phones
OUTSOURCE SAFETY		
Monthly	£132.00	Health & Safety Consultancy
HMRC		
Monthly	£3,457*	PAYE
ICO		
Yearly	£35.00	Data protection payment (DTC)
Yearly	£35.00	Data protection payment (Vibe Youth Centre)
ONECOM SVS LIMITED		
Monthly	£157.09	Broadband/line rental
PUBLIC WORKS LOANS		
Half-yearly	£15,738.73	Long Street Car Park loan repayment
SEVERN TRENT WATER		
Half-Yearly	£60.45	Water Supply – Kingshill Cemetery/Allotments
SOUTHERN ELECTRIC		
Quarterly	£251.98*	Electricity – Cemetery Toilet/Pavilion
Quarterly	£188.98*	Electricity – Jacobs House
Monthly	£28.51*	Electricity – Long Street Car Park
STROUD DISTRICT CO		
Monthly (10 months)	£164	Council Tax - WMRG
Monthly (10 months)	£95.00	Council Tax -Kingshill Cemetery
Monthly (10 months)	£120.00	Council Tax – Long Street Car Park
Monthly (10 months)	£237.00	Council Tax – Jacobs House

Note: * Payments vary depending on water usage, last payment figure shown.

WATER PLUS

Quarterly	£130.10*	Water Supply/Drainage – Jacobs House
Annual	£50.43	Surface Water Drainage – Cemetery
Annual	£46.98	Water Supply – Cemetery Stand tap
Annual	£46.98	Water Supply – Cemetery
Quarterly	£60.21*	Water Supply/Drainage – Pavilion (WMRG)

Standing Order

KINGSHILL HOUSE

Monthly	£60.00	Rent of storage area (Festive Dursley)
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Dursley Town Council 2021/22

Bank Accounts Investments & Charges at : 31st March 2022

Bank Account

Barclays - Base Rate Reward (Account Closed)
 Lloyds Bank - Instant Access Account
 Lloyds Bank - Electronic Tarriff Account (Business)
 Petty Cash

Balance	Date of Last Statement	Interest Rate	Interest Earned in 2021/22
£ -	20/05/2021	0.01%	£ 2.27
£ 57,111.76	31/03/2021	0.01%	£ 21.54
£ 6,587.54	31/03/2021	0.00%	£ -
£ 145.50	31/03/2021	n/a	£ -
£ 63,844.80			£ 23.81

Investments (Current)

Public Sector Deposit Fund

Amount Invested	Start Date	End Date	Interest Rate	Interest Earned
£ 400,000.00	Continuous		0.30%	£ 234.27
£ 463,844.80				£ 234.27

Total sum held (Bank Accounts & Current Investments)

Investments (Completed)

There have been no short term investments due to low interest rates

Amount Invested	Start Date	End Date	Interest Rate	Interest Earned
£ -				£ -
£ 258.08				£ 258.08

Bank Charges

Monthly Charge for Lloyds "Electronic Tariff" Account

Date	Charge	Date	Charge
Apr-21	£ 12.95	Oct-21	£ 12.20
May-21	£ 10.54	Nov-21	£ 11.25
Jun-21	£ 7.85	Dec-21	£ 10.50
Jul-21	£ 9.24	Jan-22	£ 11.55
Aug-21	£ 7.00	Feb-22	£ 10.29
Sep-21	£ 7.85	Mar-22	£ 12.95
		Total	£ 124.17