

6. Projects



The projects defined in this Neighbourhood Plan are actions that the Neighbourhood Plan would like to achieve. They are not planning policies as they refer to issues that cannot be controlled via planning consent.

For example a number of traffic and transport projects do not require any planning consent, but require key agencies to work together to deliver improvements.

These projects are not subject to independent examination or referendum, but are included as they are important issues for the community. Their inclusion also makes the plan more holistic.

Project A: Encourage Start up and New Businesses

The Town Council will also work with other agencies including the Local Enterprise Partnership Growth Hub Team and Stroud District Council to reverse losses in employment and strengthen the town's employment opportunities for local people particularly in the manufacturing, retail and leisure/tourism sectors.

Project B: Leisure and Tourism

To support the development of the town's visitor economy, Dursley Town Council will:

- i. support the development of new tourist attractions, of appropriate scale and in accordance with the policies of the development plan and that have no adverse impact on the residential amenity, the existing economy or the environment.
- ii. actively work with other agencies to create a new Tourist Information Centre within the town centre

Project C: Potential Projects to support the Local Economy

Dursley Town Council will consider projects to support the Local Economy, such as:

- (i) Dursley Business Inclusive to work with both the area Federation of Small Business (FSB) and Chambers of Commerce, to develop retail support partnership. Delivering marketing campaign and events to promote the retail and tourism offer of Dursley.
- (ii) Direct marketing campaign of Growth Hub to businesses across Dursley, via Town Council website, social media and membership organisations. Potentially hosting GH officer at town council offices, providing drop in advice and guidance sessions for local business.

(iii) Link with local colleges and schools to promote apprenticeships to local businesses, via direct marketing activity and events.

(iv) Developing the local economy by encouraging business start up and growth in established businesses, working with the LEP Growth Hub team and economic development officers within Stroud District Council.

(v) Facilitate temporary uses of empty retail units, e.g. pop-up shops and art spaces.

Project D: Access to green space and allotments

Dursley Town Council will actively seek to increase access to green spaces and areas for allotments and will encourage active use of land for this purpose. In addition, improvements to the quality and usability of existing green spaces for the community will be sought.

Project E: Improving Traffic Management

Dursley Town Council will work together with the Highway Authority, public transport providers, community groups, local schools and developers to develop a long term sustainable strategy for improvements to the highway network and the management of traffic in and around Dursley to reduce the impact of traffic on the community.

Project F: Improve Public Transport

Dursley Town Council will work together with the Highway Authority, public transport providers, local groups and developers to develop a long term sustainable strategy to:

- Encourage better access to and increased use of public transport;
- Ensure that new development takes place adjacent to the built up areas where there are good travel choices;
- Improve links within the existing built-up area for cycling and bus provision; and
- Ensure other vehicular traffic keeps to appropriate routes.

Project G: Improve Cycle Parking

Dursley Town Council will work with Gloucestershire County Council, local businesses, community groups and other agencies to improve the amount and quality of secure cycle parking in Dursley. This will encourage cycling as an alternative to car use

Project H: Improve Connections for Cyclists and Pedestrians

The Town Council will work with Stroud District Council, Gloucestershire County Council and other agencies to improve green routes and connections for pedestrians and cyclists within Dursley and between the town centre, Rednock School and leisure facilities.

This could include working with the Highways Agency and Local Transport Team to include reallocating street space to cyclists.

Access to and signage for the Cotswold Way (shown on **Figure 19**) will also be supported as part of the local tourism offer.

Project I: Valuing our Conservation Areas

The Town Council will work with Stroud District Council, Historic England and local residents to carry out a review of existing conservation areas - Dursley Town Centre and Woodmancote.

Project J: Looking After our Heritage Assets

The Town Council will work with Stroud District Council, Historic England and local residents to create a list of non-designated heritage assets of local significance.

7. Evidence Base

Dursley NDP Local Evidence Base Documents by topic:

Consultation

- Draft Consultation Statement

Business & Economy

- Dursley Neighbourhood Plan Economic Development Analysis (Place Studio, 2016).
- Business Survey Headlines
- Dursley Main Employers
- Dursley NDP Business Survey - Counts and Percentages
- Dursley Tourism Strategy
- Economy Topic Highlights of Evidence (Oct 2014)
- Littlecombe Business Survey
- Littlecombe Flyer
- NDP Littlecombe Business Meeting (Mar 2014)
- NDP Business Survey Final
- Rural Tourism Marketing Audit Summary
- Town Centre Survey - Future Dursley Project (Responses)
- Town Centre Survey

Consultation Evidence

- Consultation Report from Littlecombe (July 2015)
- DTF 2015 Consultation Record
- Mtg Notes SP 26.11.14
- NDP Consultation Results (Oct 2014)
- Notes Rednock School

Design

- Dursley Urban Design Report (Roger Evans, 2007) - including update note March 2017
- Housing Design Questionnaire

Ecology, Landscape and Environment

- Dursley Landscape Character Area Report (Nov 2015)
- Environment Report (2014)
- Ecology Wildlife and Biodiversity Reports (x2)
- Local Green Space Proforma - August 2016
- Explanatory note for Green Infrastructure in Dursley (Jan 2017) by Gloucestershire Wildlife Trust

- Landscape Character Assessment, Stroud District Council (Dec 2016)
- Local Green Space Report - September 2017

Housing

- Dursley on Current Housing Stock (Oct 2015)
- Gloucestershire SHMA 2014
- Housing Permissions and Proposals (Mar 2014)
- Housing Research from Jan Burdge
- Housing Needs 2009
- Housing Strategy 2015
- NDP Estate Agent Survey
- Report from Gayle Collins Estate Agent Survey Oct 2015
- Update on Self Build
- Strategic Housing Land Availability Assessment for Stroud www.stroud.gov.uk/info/plan_strat/SHLAA_2011

Infrastructure

- Infrastructure Information Report
- Open Space Study
- Outdoor Play Space Assessment
- Dursley Outdoor Play Space Survey – Revised September 2016)

Site Assessments

- List of Land and Sites for development from consultation
- List of proposed development sites
- Site Assessment Checklist - Bus Station
- Site Assessment Checklist - Old Dairy
- Site Assessment Checklist - Land behind former Sandpits Clinic
- Site Assessment Checklist - Spring Farm
- Site Assessment Checklist - Acacia Drive
- Site Assessment Checklist - Hardings Drive

Evidence Base

- Site Assessment Checklist - Mill Farm
- Site Assessment Checklist - Starkeys Woodmancote
- Site Assessment Checklist - 11 May Lane
- Site Assessment Checklist - Rear of Walden the Broadway
- Site Assessment Checklist - Shakespeare road land behind
- Site Assessment Checklist - Spring & Castle Stream Farms (Oct 2016)

Street Audit Summary

- Dursley Accessibility Audit and Community Audit

Transport

- Cam & Dursley Presentation
- Dursley Results (2015)
- Dursley Parking Survey 2015
- NDT Transport Evidence Base and Issues Report v2
- Summary of Transport
- Additional - Added by Place Studio

- Stroud District Council planning pages for current/historical planning applications – www.stroud.gov.uk/PLO
- Gloucestershire County Council's public rights of way map – www.gloucestershire.gov.uk/prow

Economic Development

- Economic Development Evidence Report - Aug 2016 (Place Studio)

Maps

- Annotated maps (walking and cycling routes)
- AONB Boundary
- Community Facilities
- Cotswold Way
- Dursley Listed Buildings (centre)
- Dursley Listed Buildings (Kingshill)
- Dursley Listed Buildings (Woodmancote)
- Dursley Ancient Woodlands
- Dursley Parish Boundary
- Environment Agency Flood Maps

- Green Spaces Map
- Littlecombe Green Corridor



FUTURE DURSLEY

Our Neighbourhood Plan