

# Cam & Dursley Business Survey

## Results for 28 Dursley business respondents

**Q1 Name of business**

**Q2 Business address (including full postcode)**

**Q3 Contact name and position within business**

**Q4 Business telephone number**

**Q5 E-mail**

**Q6 Website Address**

**Q7 Are your premises based in?** 0 (0%) *Cam* 28 (100%) *Dursley* 0 (0%) *Surrounding area*

**Q8 Do you lease or own your business premises?** 18 (64%) *Lease* 10 (36%) *Own*

**Q9 What type of business are you?**

8 (29%) <i>Retail</i>	4 (14%) <i>Food</i>	0 (0%) <i>Technology and communications</i>
3 (11%) <i>Manufacturing</i>	1 (4%) <i>Transport and logistics</i>	3 (11%) <i>Health Services</i>
0 (0%) <i>Agriculture</i>	1 (4%) <i>Community, social and health services</i>	0 (0%) <i>Public sector</i>
0 (0%) <i>Construction</i>	2 (7%) <i>Financial, property and professional services</i>	
0 (0%) <i>Leisure, tourism &amp; hospitality</i>		
<i>Other, please specify</i>		

**Q10 How long have you been operating in Cam & Dursley?**

3 (11%) *Less than 1 year* 2 (7%) *1 to 4 years* 4 (14%) *5 to 10 years* 18 (64%) *More than 10 years*

**Q11 Are you**

6 (21%) *Self employed?* 14 (50%) *An independent business/sole trader with employees?* 0 (0%) *Part of a franchise?* 7 (25%) *Part of a chain or larger group?*



**Q22 How would you rate the following?**

	<i>Very good</i>	<i>Good</i>	<i>OK</i>	<i>Poor</i>	<i>Very poor</i>	<i>Don't know</i>
Overall business confidence in Cam & Dursley	0 (0%)	8 (29%)	13 (46%)	6 (21%)	1 (4%)	0 (0%)
The future outlook for your business	6 (21%)	11 (39%)	8 (29%)	2 (7%)	1 (4%)	0 (0%)
Customer confidence	3 (11%)	13 (46%)	7 (25%)	1 (4%)	1 (4%)	1 (4%)
Local advice and business support	0 (0%)	4 (14%)	9 (32%)	8 (29%)	1 (4%)	5 (18%)
Broadband speed	1 (4%)	4 (14%)	8 (29%)	5 (18%)	4 (14%)	5 (18%)
Parking for staff	1 (4%)	4 (14%)	8 (29%)	5 (18%)	8 (29%)	1 (4%)
Parking for customers and visitors	0 (0%)	6 (21%)	8 (29%)	8 (29%)	4 (14%)	1 (4%)
Crime and community safety	0 (0%)	8 (29%)	15 (54%)	4 (14%)	1 (4%)	0 (0%)
Availability of local skilled workforce	0 (0%)	5 (18%)	14 (50%)	4 (14%)	0 (0%)	5 (18%)
Availability of suitable business premises	1 (4%)	5 (18%)	14 (50%)	4 (14%)	2 (7%)	2 (7%)
Transport connections	0 (0%)	5 (18%)	10 (36%)	7 (25%)	2 (7%)	2 (7%)

**Q23 Over the next 3 years, do you expect the following aspects of your business to expand, stay the same or reduce?**

	<i>Expand</i>	<i>Stay the same</i>	<i>Reduce</i>
Size of business premises	3 (11%)	24 (86%)	1 (4%)
Size of workforce	7 (25%)	18 (64%)	2 (7%)

**Q24 What do you think are the key issues restricting the growth of your business?**

5 (18%) <i>Increased competition</i>	8 (29%) <i>Weak customer demand</i>
7 (25%) <i>Legislation</i>	6 (21%) <i>Transport infrastructure</i>
2 (7%) <i>Access to finance</i>	3 (11%) <i>Availability /affordability of appropriate land or premises</i>
0 (0%) <i>Technology changes</i>	8 (29%) <i>Business rates and rents</i>
7 (25%) <i>Rising energy and material costs</i>	11 (39%) <i>Parking for staff or customers</i>
3 (11%) <i>Access to or availability of suppliers</i>	1 (4%) <i>Desire to stay below VAT threshold</i>
2 (7%) <i>Lack of skilled labour</i>	2 (7%) <i>Other, please specify</i>
<i>Other, please specify</i>	

**Q25 How satisfied are you with Cam and Dursley as a place to do business?**

5 (18%) <i>Very satisfied</i>	7 (25%) <i>Neither satisfied or dissatisfied</i>	1 (4%) <i>Very dissatisfied</i>
12 (43%) <i>Quite satisfied</i>	3 (11%) <i>Quite dissatisfied</i>	

**Q26 What type of new businesses and jobs do you think should be encouraged in the Cam & Dursley area?**

19 (68%) <i>Retail</i>	5 (18%) <i>Transport and logistics</i>
17 (61%) <i>Manufacturing</i>	5 (18%) <i>Community, social and health services</i>
5 (18%) <i>Agriculture</i>	7 (25%) <i>Financial, property and professional services</i>
3 (11%) <i>Construction</i>	9 (32%) <i>Technology and communications</i>
11 (39%) <i>Leisure, tourism &amp; hospitality</i>	3 (11%) <i>Health Services</i>
11 (39%) <i>Food</i>	4 (14%) <i>Public sector</i>
<i>Other, please specify</i>	

**Q27 Does your business offer any of the following?**

1 (4%) *Apprentiships*

6 (21%) *Volunteering opportunities*

0 (0%) *Internships*

6 (21%) *Student work placements*

**Q28 How satisfied are you with your current business premises?**

7 (25%) *Very satisfied*

4 (14%) *Neither satisfied or dissatisfied* 0 (0%) *Very dissatisfied*

13 (46%) *Quite satisfied*

4 (14%) *Quite dissatisfied*

**Q29 Do your current business premises meet your current and future business needs?**

19 (68%) *Yes*

3 (11%) *No, don't meet current business needs*

4 (14%) *No, will not (or unlikely to) meet future business needs*

*What would you need to happen to have business premises suitable for your current or future business needs?*

**Q30 What type of business premises and employment land use do you think are needed in Cam & Dursley?**

1 (4%) *Small office accommodation*

2 (7%) *Warehousing/distribution*

1 (4%) *Large office accommodation*

1 (4%) *Live/work premises*

6 (21%) *Retail units in town centre areas*

4 (14%) *Small business start up / incubation unit*

1 (4%) *Farm/agricultural premises and land*

0 (0%) *Temporary / pop up business units*

7 (25%) *Small industrial/manufacturing*

0 (0%) *Other, please specify*

2 (7%) *Large industrial/manufacturing*  
*Other, please specify*

**Q31 Where do you think that these business premises or employment land use should be located in the Cam & Dursley area?**

**Q32 Please use this space to make any other comments that you think are relevant to the development of a neighbourhood development plan for Cam & Dursley**

Thank you for taking the time to complete this survey, please return your survey to:  
GRCC, Cam & Dursley Business Survey, Freepost SWC 0305, Community House,  
15 College Green, Gloucester, GL1 2BR.