

Dursley Town Council - Strategic Plan 2020-23

1.0 Encouraging a Dynamic and Sustainable Economy for Dursley						
1.1 Economic Development						
	Actions		Responsible	Date/Timescale	Budget Details	Notes/Comments
	1.1.1	Develop a Neighbourhood Plan - "Future Dursley"	Dursley Town Council/ NDP Steering Group	Completed - November 2018	Policy & Finance: Grants (Code 560)	Associated Plans & Policies Future Review of NDP
	1.1.2	Providing support for Citizens Advice to tackle unemployment in Dursley.	Dursley Town Council	Annually	Policy & Finance: Grants (Code 551)	Grant Support - 2019
	1.1.3	Oversee and help coordinate activities and local events in the town in partnership with organisations and charitable trusts.	Councillors, Town Clerk & Staff	Summer Festival Festive Dursley Annual Walking Festival Annual Pancake Race Remembrance Services	Policy & Finance: Staff (Code 100) Town Improvements: Festive Dursley (Code 460) Policy & Finance: Grants (Code 550) Policy & Finance: Staff (Code 100) Policy & Finance: Staff (Code 100)	Liaise with Festive Dursley Committee and other organisations, individuals and committees.
1.2 Boost the Identity of the town						
	Actions		Responsible	Date/Timescale		Notes/Comments
	1.2.1	Use local and national expertise to create a unique identity for the town and find new ways of effectively marketing that identikit.	Town Improvements	Annual	Town Improvements: Tourism (Code 491)	
	1.2.2	To Set up a Visitor Information Centre at Dursley Library	Town Improvements	Trial Period - 2020/21	Town Improvements: Tourism (Code 491)	In partnership with Gloucestershire County Council
	1.2.3	Support "Dursley Welcomes Walkers" project, encouraging visitors to visit Dursley	Dursley Town Council	Annual Event	Policy & Finance: Grants (Code 550)	
	1.2.4	Produce a quarterly newsletter highlighting Town Council and Community Information	Town Clerk	Annual	Policy & Finance: Staff (Code 100)	
	1.2.5	Tourism Group - to aid and facilitate	Deputy Town Clerk	Ongoing	Town Improvements: Tourism (Code 491)	
1.3 Help Local Groups become resilient, self reliant and sustainable						
	Actions		Responsible	Date/Timescale		Notes/Comments
	1.3.1	Assist "not for profit" organisations/Charitable trusts to achieve grants by offering advice/guidance.	Policy & Finance Committee	Annual	Policy & Finance: Staff (Code 100)	
	1.3.2	Provide adhoc advice to others and continue to build/develop strong networks	Policy & Finance Committee	Annual	Policy & Finance: Staff (Code 100)	
	1.3.3	Provide annual grant allocation - small, revenue and urgent.	Town Clerk/P&F Committee	Annual	Policy & Finance: Grants (Code 550 & 551)	
2.0 Create a Vibrant Participatory Community						
2.1 Make best use of town's green spaces						
	Actions		Responsible	Date/Timescale		Notes/Comments
	2.1.1	Highfields Playing Fields - Continue to manage & improve facilities	Green Spaces Committee	2019/22	Green Spaces: Highfields (Code 386)	
	2.1.2	Identify additional land for allotments within the town	Green Spaces Committee	Ongoing	Green Spaces: Allotments (Code 390)	Existing Allotments will eventually be required for further extension of the cemetery
	2.1.3	Identify Funding to construct and manage a community toilet block on the WMRG	Green Spaces Committee	Not Programmed	Green Spaces: WMRG Toilet (Code 914)	
	2.1.4	Identify Funding to construct and manage floodlighting at WMRG	Green Spaces Committee	Not Programmed	Policy & Finance: Staff (Code 100)	\$106 Funding Available
	2.1.5	Identify Funding to construct and manage a skate park improvement at WMRG	Green Spaces Committee	Not Programmed	Policy & Finance: Staff (Code 100)	\$106 Funding Available
	2.1.6	Kingshill Playing Fields - Ongoing upgrade of playing equipment	Green Spaces Committee	2019/22	Green Spaces: Kingshill (Code 927)	
	2.1.7	Maintain Green Spaces	Green Spaces Committee	Annual	Green Spaces: Staff (Code 300)	
	2.1.8	Install Pentaq Playing Court (War Memorial Recreation Ground)	Green Spaces Committee	Completed 2019/20	Green Spaces: Pentaq (Code 926)	Applying for 3rd Party Funding

2.2 Maintain the town character whilst encouraging sustainable growth					
	Actions	Responsible	Date/Timescale		Notes/Comments
2.2.1	Ensure new developments are sustainable	Planning Committee	Annual	Policy & Finance: Staff (Code 100)	
2.2.2	Ensure existing employment land is protected	Planning Committee	Annual	Policy & Finance: Staff (Code 100)	
2.2.3	Ensure S106 funding is directed to the correct projects and improvements	Planning Committee	Annual	Policy & Finance: Staff (Code 100)	
2.3 Enhancing the town centre					
	Actions	Responsible	Date/Timescale		Notes/Comments
2.3.1	Maintenance and Provision of New Street Furniture - bus shelters etc	Town Improvements Committee	Annual	Town Improvements: Street Furniture (Code 410)	
2.3.2	Maintenance and Provision of Christmas Lights	Town Improvements Committee	Annual	Town Improvement: Festive Dursley (Code 460)	In partnership with Festive Dursley Committee & volunteers.
2.3.3	Maintenance and Provision of Plants & Planters for Dursley In Bloom Display	Town Improvements Committee	Annual	Town Improvement: Planters (Code 412)	In partnership with Dursley In Bloom volunteers
2.3.4	Watering of Dursley In Bloom plants, planters and hanging baskets.	Town Clerk/Grounds Staff	Annual (Summer)	Green Spaces: Staff (Code 300)	
2.3.5	Castle Street Upgrade	Town Improvements Committee	2019/20	Town Improvement: Castle Street (Code 470)	New Flower Boxes -
2.3.6	War Memorial Gates	Town Improvements Committee	Ongoing	Town Improvement: War Memorial (Code 475)	
2.3.7	Maintenance and Provision of Notice Boards	Green Spaces Committee	Annual	Green Spaces: Notice Boards (Code 380)	
2.3.8	Manage Long Street Car Park	Town Improvements Committee	Annual	Policy & Finance: Town Centre Car Park (Code 922)	Review - 1 year after opening
2.3.9	Monitor and Maintain Town Centre CCTV system	Town Improvements Committee	Annual	Policy & Finance: CCTV (Code 500)	
3.0 Supporting the town's young people					
3.1 Young People - School age					
	Actions				
3.1.1	Provide Young Person sessions for 11-18 at Vibe	Policy & Finance Committee	Annual	Policy & Finance: Youth Services (Code 530)	
3.1.2	Provide after school study sessions at Vibe	Policy & Finance Committee	Annual	Policy & Finance: Youth Services (Code 530)	
3.1.3	Facilitate and host Young People events and sessions from other providers at Vibe	Policy & Finance Committee	Annual	Policy & Finance: Youth Services (Code 530)	
3.2 Assist the unemployed, under employed and school leavers					
	Actions	Responsible	Date/Timescale		Notes/Comments
3.2.1	Provide Young Person sessions for 18-25 at Vibe	Policy & Finance Committee	Annual	Policy & Finance: Youth Services (Code 530)	
3.2.2	Facilitate and host Young People events and sessions from other providers at Vibe	Policy & Finance Committee	Annual	Policy & Finance: Youth Services (Code 530)	

4.0 Improving the town burial assets						
4.1 Kingshill Cemetery						
		Actions	Responsible	Date/Timescale		Notes/Comments
	4.1.1	Create a new Garden of Rest within the newly extended area of Kingshill Cemetery	Green Spaces Committee	2020/21	Green Spaces: New Garden of Rest (Code 388)	
	4.1.2	Upgrade and maintain existing Garden of Rest at Kingshill Cemetery	Green Spaces Committee	Annual	Green Spaces: Land & Buildings Maintenance (Code 320)	
4.2 St Marks Closed Cemetery						
		Actions	Responsible	Date/Timescale		Notes/Comments
	4.2.1	Maintain the closed churchyard of St Mark's	Green Spaces Committee	Annual	Green Spaces: Land & Buildings Maintenance (Code 320)	
5.0 Ensuring an Innovative and Supporting Town Council						
5.1 Town Council Structure and Improvement						
		Actions	Responsible	Date/Timescale		Notes/Comments
	5.1.1	Review three years works programme.	Town Clerk & Staff	Annual	Green Spaces: Staff (Code 300)	
	5.1.2	Review of Staff and training requirements	Staff Committee	Annual	Policy & Finance: Staff (Code 100)	
	5.1.3	Continue to improve and review the Town Council	Town Clerk/Policy & Finance Committee	Annual	Policy & Finance: Staff (Code 100)	Review of financial practices, policies, procedures.