

## Town Centre Survey

Good morning/afternoon, we are students from Rednock School and we are carrying out a survey on behalf of 'Future Dursley' – a scheme which is looking at the town's Neighbourhood Plan by investigating what Dursley currently offers in terms of housing, transport, services and recreation and what it might provide in the future. Please can you answer a few questions, it should take no more than 5 minutes of your time.

(Don't ask qu 1 and 2, just note yourself)

1. Gender    **Male**                      **Female**

2. Age group                      **18 and under**    **19-40**    **41-65**    **65+**

3. Why have you visited Dursley town centre today?

**Leisure**                      **Services**                      **Friends/family**  
**Retail**                      **Passing through**                      **Other; please state....**

4. How frequently do you visit Dursley?

**Daily**                      **Weekly**                      **This is my first time**  
**Monthly**                      **Fortnightly**                      **Other; please state.....**

5. Where did you travel from today?

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6. How did you travel to Dursley today?

**Walk**                      **Train**                      **Cycle**  
**Bus**                      **Car**                      **Other; please state...**

6a. If you travelled by car which car park did you use?

Sainsbury's/Swimming Pool/May Lane/Other; please state....

7. How good is accessibility around Dursley town centre in your opinion?

**Very good**                      **Good**                      **Poor**                      **Very Poor**

8. What, in your opinion, is the main attraction of Dursley town centre?

**Shopping**

**Pedestrianised Area Leisure Facilities**

**Parking**

**Cafes/Restaurants**

**Pubs**

**Other services**

9. What do you like about Dursley town centre?

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10. Do you think Dursley is successful in promoting itself as a market town?

**Yes      No**

13. Which of the following 'special events' might draw you into the town?

**Annual Town Festival**

**Christmas Lights**

**Monthly Farmer's Market**

**Other (.....)**

**None of the above**

14. In one word how would you describe Dursley?

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15. What do you dislike about Dursley?

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16. Based on your answer to the previous question what would you do to improve Dursley?

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Thank you very much for completing our survey.

